

# Exhibitor and Sponsorship Opportunities

ICEF Accommodation • 23 September, 2024

	Exhibitor	Exhibitor & DEMO Sponsor	Exhibitor & HEADLINE Sponsor
<b>as add-on to exhibiting at the ICEF Global Higher Education Summit</b>	<b>GBP 1,250</b>	<b>GBP 2,250</b>	<b>GBP 3,250</b>
Accommodation Pavilion exhibit space of appr. 3m2	✓	✓	✓
Featured in ICEF Accommodation listing	✓	✓	✓
Featured on ICEF Accommodation website as sponsor/exhibitor	✓	✓	✓
Featured in dedicated 'meet the ICEF Accommodation sponsors' mailer, sent to all delegates	-	✓	✓
<b>2 minute promo video</b> - played on main screen onsite in between sessions - live-streamed to global online audience	-	✓	-
<b>5 minute company presentation (live, onsite)</b> - included in seminar programme - live-streamed to global online audience	-	-	✓
<b>2 minute promo video</b> included in broadcast to online audience during session breaks	-	✓	✓
<b>Access to online audience data</b> (organisation, name, title, email address) in addition to regular ICEF Global Higher Education Summit data	-	✓	✓
Invited to join <b>one of the ICEF Accommodation panel discussions</b> (live streamed)	-	-	✓
Invited to <b>ICEF Accommodation networking lunch</b> - joined by decision makers in student recruitment (institutions, agencies)	✓	✓	✓

<b>"standalone" pricing</b> <b>Accommodation Providers attending 23 September only</b>	<b>GBP 1,750</b>	<b>GBP 2,750</b>	<b>GBP 3,750</b>
<b>Nr of delegates included</b> - access to all 23 September sessions - including coffee breaks and <b>welcome reception (evening)</b>	1	2	3

<b>(Optional) Additional delegate • 23 September</b>	<b>GBP 495</b>
- access to all 23 September sessions - including coffee breaks and <b>welcome reception (evening)</b>	