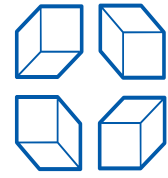


ICEF Ukraine Focus

For international educators and service providers, and student recruitment agents from Ukraine



InterContinental, Kiev • March 19 - 20, 2018



ICEF
Workshops

Seminar Programme • March 19, 2018

	Seminar Room: Golden Gate
16:30 – 17:30	<p>The Ukrainian Study Abroad Market and Best Practices for Agents and Providers</p> <p>Veronika Rastvortseva, General Manager, Studentland, Ukraine Irina Kuzmenko, Managing Director, DEC education, Ukraine</p> <p><i>Audience: All</i></p>
17:30 – 18:00	<p><i>Coffee Break</i></p>
18:00 – 19:00	<p>Panel Presentation: Visa Updates from Canada, Spain and the US</p> <p>Bobby Dagenais, First Secretary of the Migration Section, Embassy of Canada in Ukraine, Canada</p> <p>Remedios Compañ, Visa Officer, Embassy of Spain to Ukraine, Spain</p> <p>Maria Ternovenko, Visa Department Assistant, Embassy of Spain to Ukraine, Spain</p> <p>Kim Eggerton, Student Visa Coordinator, Consular Section, U.S. Embassy in Kyiv, USA</p> <p><i>Moderator:</i> Sergey Krasnyanskiy, Director CIS, ICEF, Russia</p> <p><i>Audience: All</i></p>

Room: Golden Gate

16:30 - 17:30

The Ukrainian Study Abroad Market and Best Practices for Agents and Providers

Veronika Rastvortseva & Irina Kuzmenko

Audience: All

► Session description

This session will provide you with an overview of the Ukrainian study abroad market.

The following topics will be covered:

- Geopolitical background, market size, education system
- Number of students studying abroad including future potential and trends - course and destination preferences
- Average length a student spends abroad
- Student expectations

In the second half of the session, we will highlight best practices for agents and providers working and recruiting from the Ukraine.

► Speakers



Veronika Rastvortseva,
*General Manager,
Studentland,
Ukraine*

Veronika Rastvortseva, STUDENTLAND's TM general manager, has about 20 years of experience in the field of education abroad and student recruitment in Ukraine.

Today STUDENTLAND TM (SL) is one of the largest companies in Ukraine and is responsible for the recruitment and selection of participants for international cultural exchange programs, education abroad programs, different work and Internship programs. Company works with certified specialists to offer the success and career advising to the clients. SL is also one of the leading reliable and respected educational agencies assisting Ukrainians with obtaining education abroad and offering programs all over the world on all levels.

SL has 2 offices in Kyiv and several affiliates. Over the years it has built an unrivalled reputation for professionalism and service through its agent relationships in many regions, cooperating with dozens of partners, educational institutions all over Ukraine. SL truly upholds the ideals under which any program was founded, providing a high quality cultural exchange experience for each and every participant.



Irina Kuzmenko,
*Managing Director,
DEC education,
Ukraine*

Irina Kuzmenko hold a position of Managing Director at DEC education, Ukraine. Irina has 14 years executive experience in education abroad and language courses sector: organization of educational events, managing educational projects, strategic planning, business development.

Within her time in the industry Irina got excellent knowledge of the regional market of education abroad services, language courses sector and educational tourism.

Room: Golden Gate

18:00 - 19:00

Panel Presentation: Visa Updates from Canada, Spain and the US

Bobby Dagenais, Remedios Compañ, Maria Ternovenko & Kim Eggerton

Audience: All

► Session description

Join this session for an update on visa policies for students travelling to Canada, Spain and the US. Following a short presentation for each country, there will be an opportunity for Questions & Answers.

► Speakers

Bobby Dagenais

*First Secretary of the Migration Section,
Embassy of Canada in Ukraine,
Canada*

Bobby Dagenais holds the position of First Secretary of the Migration Section at the Embassy of Canada in Ukraine since August 2015. Actively involved in international student recruitment, Mr. Dagenais regularly attends education events to promote Canada as a destination of choice for education and hosts information seminars pertaining to the Canadian student visa application process. Mr. Dagenais joined Immigration, Refugees and Citizenship Canada (IRCC) in 2004, occupying several roles in the Operations Sector. Prior to starting his career in the Canadian Foreign Service in 2013, held the positions of Senior Advisor in the Minister's Office support Unit of IRCC as well as Departmental assistant.



Remedios Compañ

*Visa Officer,
Embassy of Spain to Ukraine,
Spain*

Remedios Compañ holds the position of Visa Officer in the Consular section of the Embassy of Spain to Ukraine. She has been working with the Ministry of Foreign Affairs since 1992, moving to her current post 3 years ago. Before this, she started her career at the Ministry of Defense.



Maria Ternovenko

*Visa Department Assistant,
Embassy of Spain to Ukraine,
Spain*

Maria Ternovenko has been working as a Consular Assistant for the Embassy of Spain since 2003 and as Visa Department Assistant since 2012. She holds two Master Degrees in Spanish Language and Literature and Foreign Economy from the National Kyiv University Taras Shevchenko and speaks Ukrainian, Spanish, Russian and English.

Room: Golden Gate

18:00 - 19:00



Kim Eggerton
*Student Visa Coordinator,
Consular Section, U.S. Embassy in Kyiv,
USA*

Kim Eggerton has been working for the U.S. State Department since 2011. Currently, she is the Student Visa Coordinator in the Consular Section at the U.S. Embassy in Kyiv. Previously, she was posted in London, England, where she also worked in the Consular Section, and in Islamabad, Pakistan, where she worked as an English Language Instructor. Before joining the State Department, Eggerton worked in education for almost 10 years. She taught at high schools in Maryland, Israel, and Costa Rica, and taught online classes for a university in Iowa.

► **Moderator**



Sergey Krasnyanskiy
*Director CIS,
ICEF,
Russia*

Sergey studied in Russia, Ukraine and Germany and achieved two Master of Science degrees in Economics, Marketing and Controlling, one from Simferopol State University and another from The University of Applied Sciences Bonn-Rhein-Sieg, St. Augustin.

Sergey started his career at ICEF in 2000 and has been working in a variety of positions with agents as well as with educators and service providers from all over the world while focusing on the CIS market.