



# Enhanced Agency Packages

<b>Fully Sponsored Event Participation (VAT will be added where applicable)</b>		<b>Free of Charge</b>
Event attendance for one person		✓
Hotel accommodation		✓
Must have 25 confirmed appointments		!
<b>Semi-Sponsored Participation</b>		<b>€695</b>
Event attendance for one person		✓
Hotel accommodation		✓
Must have a minimum of 10 confirmed appointments.		!
<b>Non-Sponsored Participation</b>		<b>Free of Charge</b>
Event attendance for one person		✓
No hotel accommodation		!
Must have a minimum of 10 confirmed appointments.		✓
<b>Enhanced Participation</b>		<b>€495</b>
Upgraded business profile in Marcom (meeting scheduling platform)		✓
Promotion in a 'Meet the agents' email to all event attendees		✓
<b>Second Participant</b>		<b>From €595</b>
A second full meeting schedule for a colleague		✓
Does not include additional accommodations. Shared room with first participant available upon request.		!
ICEF Events		from €595
ICEF ANZA, ICEF South Asia, ICEF Berlin, ICEF HE, ICEF Canada, ICEF Miami, ICEF Spanish Education		€795
<b>Exhibitor Booth / Display Tables</b>		<b>From €4,950</b>
Please speak to your ICEF Agent Relations Manager about opportunities to exhibit your organisation at events e.g. with a booth or display table.		✓
<b>Hotel Related Fees</b>		<b>From €150</b>
Shared room surcharge (second person in a room)		€150
Please note that all hotel-related fees are non-refundable.		!
<b>Hotel Upgrade Opportunities</b>		
Hotel accommodation at an ICEF Agent Hotel. Based on availability at select ICEF events, opportunities to upgrade to the venue hotel may be available. Please contact your ICEF Agent Relations Manager for details.		

Prices exclude any local sales tax. Sales tax will be applied, where applicable, upon invoicing.

Prices are subject to change at any time without prior notification.

## Sponsorship Packages • IAS agencies only

	PLATINUM	GOLD	SILVER
Berlin	€13,000	€9,000	€6,000
Miami	US\$9,390	US\$7,040	US\$4,690
ICEF Japan-Korea Roadshow	€6,500	€5,100	€3,400
ANZA	AU\$13,000	AU\$9,000	AU\$6,000
ICEF Mexico-Colombia Roadshow	US\$7,580	US\$6,000	US\$3,730
Canada	CA\$16,050	CA\$12,040	CA\$8,020
USA	US\$8,000	US\$6,500	US\$4,300
Africa	US\$9,055	US\$6,790	US\$4,525
Other Events	€8,000	€6,000	€4,000

## Physical Items • IAS agencies only

	Berlin	Miami	ANZA	Mexico-Colombia	Canada	USA	Africa	Other Events (prices starting from)
<b>Event Sponsorship</b>								
Refreshment break (Price per day)	€4,000	US\$2,900	AU\$4,000	US\$2,570	C\$4,700	US\$2,900	US\$2,400	€1,900
WiFi login cards	-	US\$2,400	AU\$2,400	-	C\$4,500	US\$2,400	US\$2,400	€1,850
<b>Branded Merchandise</b>								
Notepads (Provided by sponsor)	€2,500	US\$1,760	AU\$2,000	US\$1,695	C\$3,210	US\$2,450	US\$1,695	€1,500
Pens (Provided by sponsor)	€2,500	US\$1,760	AU\$2,000	US\$1,695	C\$3,210	US\$2,450	US\$1,695	€1,500

<b>Display Advertising</b>								
ICEF Monitor Agency Spotlight	€2,500	!	25% discount for IAS accredited agencies	-	-	-	-	-
Additional Monitor Opportunities	<a href="#">Learn more</a>	-	-	-	-	-	-	-
For additional opportunities including ICEF Insights, ICEF Webinar, ICEF Podcast advertising please see our Media Kit	<a href="#">Learn more</a>	-	-	-	-	-	-	-

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