



Maximise your impact and Sponsor ICEF's unique virtual event

Sponsorship Package: €3,500

Gain unparalleled brand exposure to key decision-makers in international education by sponsoring ICEF Student Recruitment for Online Professionals. The cost effective package for this unique virtual event offers visibility to a targeted audience of education agents, institutions, and service providers, allowing you to achieve global reach across multiple channels before, during, and after the event.

Pre-Event Exposure

- **Logo on ICEF event page**

Your logo displayed on the ICEF event page, visible to registrants and visitors.

- **Logo on pre-event emails**

Your logo included in all pre-event emails to participants.

- **Social media promotion**

Acknowledgment of your sponsorship across ICEF's socials, with your brand tagged.

- **Branding on meeting request messages**

Automated event scheduling messages include your company name and URL (approx. 1800+ meetings).

- **Logo on event schedule banners**

Displayed on digital banners above the meeting schedule each day.

- **Logo on Marcom eSchedule PRO pages**

Your branding visible throughout the event on the eSchedule PRO platform.

During Event Exposure

- **Branded pre-recorded webinar**

Provide a branded webinar and have it promoted via push notifications and available on-demand throughout the event.

- **Sponsor introduction in LIVE welcome session**

Sponsors are introduced at the event welcome, fostering a sense of community.

- **Promo video in LIVE welcome session**

Provide a 1-minute promo video to have it shown at the event welcome.

- **Sponsor spotlight preview before LIVE webinars**

Your video compilation played in the waiting room before each webinar, showcasing your brand to event participants and webinar-only registrants.

Post-Event Exposure

- **Logo on post-event emails**

Your logo featured on post-event follow-up mailers sent to event participants and webinar registrants.

- **Social media promotion after the event**

Post-event acknowledgment of your sponsorship via ICEF's LinkedIn channel.