



## Event Report

ICEF Miami

08 – 10 December, 2025



**Connecting international educational institutions and service providers with quality, pre-screened student recruitment agents from around the world.**

**4,945**  
meetings

**581**  
individuals

**431**  
organisations

**72**  
countries

In 2025, ICEF Miami returned to connect global educators with quality, ICEF-screened international student recruitment agents from around the world. Held in a city famed for its economic, cultural, and infrastructural connections to Latin America, the event has a close focus on the region, which has seen strong growth in outbound student numbers in recent years. This year, **581 individuals** attended, collectively representing **431 organisations** from across **72 countries**.

Over the course of three-days, **4,945 meetings** were held at the iconic Loews Miami South Beach Hotel.

**Ricardo Arikawa** (SP Jain School of Global Management, United Arab Emirates)

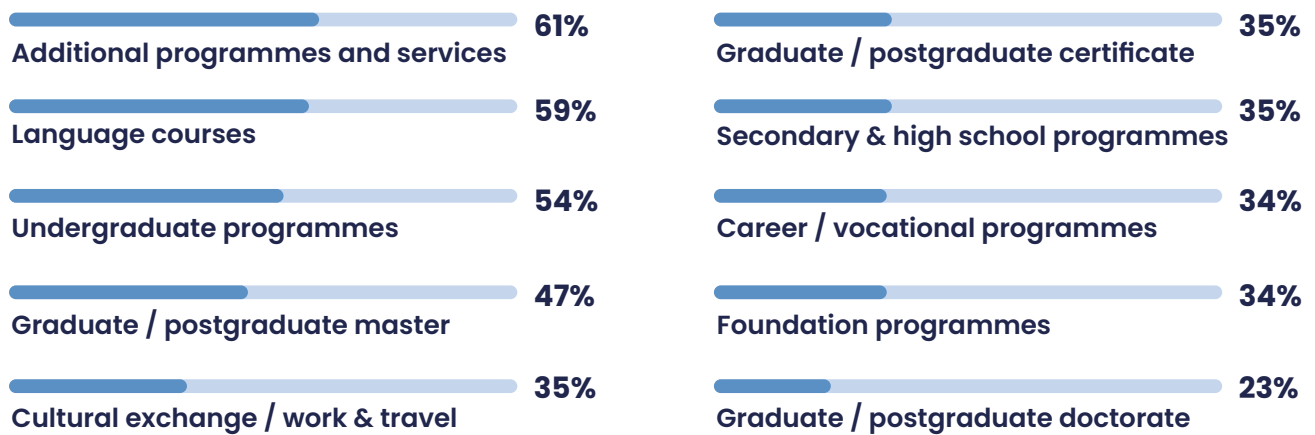
The meetings were very valuable. As a first-time participant, I connected with strong agencies from LATAM and Europe, the regions I oversee. The venue was excellent, and the panels were insightful and practical. Overall, a great experience.



## Education Providers

A total of **215 educators, representing 151 institutions**, joined the event in Miami. They came from 20 countries, with the top 5 being the US (51%), the UK (14%), Canada (12%), France (3%), and Spain (3%).

## Educator segment interest



## Student Recruitment Agents

ICEF Miami was enthusiastically supported by our community of pre-screened agents, with a total of **315 representatives** attending from **261 organisations**.

This year, agents came from **61 countries**, with the top 5 being Colombia (15%), Brazil (9%), Mexico (7%), India (6%), and Ukraine (4%).



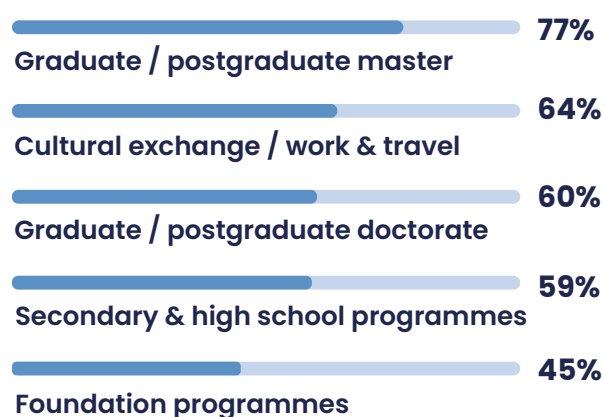
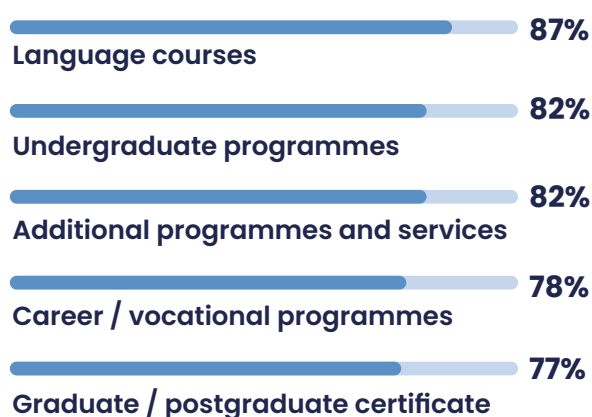
### Dr Owusu Boakye (TopTier Study Abroad Consult, Ghana)

My experience at ICEF Miami 2025 was truly invaluable. I had the opportunity to build strong relationships with fellow agents from around the world, exchange ideas, and learn what strategies are working in their countries and how I can apply them in mine. I also discovered new scholarship opportunities that will greatly benefit my students.

In addition, I connected with many institutions that were not originally on my list, which opened doors to new programmes and pathways. This event allowed me to explore alternative options for students who have faced US visa denials and identify additional universities and study destinations that meet their needs.

Overall, attending ICEF Miami was a fantastic experience, fostering collaboration, expanding opportunities, and strengthening the support I can provide to my students.

## Agent segment interest



## Service Providers

ICEF Miami proved popular with service providers supporting international student mobility and, this year, we were joined by **21 representatives** from **15 organisations**.

They came from **6 countries**, the US (60%), Canada (13%), Ireland (7%), Australia (7%), Norway (7%), and the UK (7%).



### Seun Sanni (Kaabo, USA)

ICEF was an eye-opening event that deepened my understanding of the international education space. The quality of participants was exceptional, and the conversations reinforced just how critical the accommodation challenge remains for international students – especially at commuter universities. It's clear this is a problem that needs solving, and I'm grateful for the insights and connections that I made.

## Seminars & informal networking

Offering both global opportunities and a regional focus, ICEF Miami's programme of seminars, panel discussions, and roundtable debates provided insights into international student mobility, as well as spotlight sessions on key Latin American student source countries. Led by experts, this year's sessions included presentations on building long-term, trust-based relationships; accommodation issues; study permits; and digital communications technology. The programme also featured a panel discussion focused on Ireland as a study destination; a presentation on Malta; and market updates for Brazil and Colombia. Additionally, a series of roundtable debates allowed attendees to select a discussion area from 8 possible topics, sharing their knowledge and experience with their peers.

A key component of any ICEF event, evening receptions create the necessary space for delegates to cement new partnerships and renew existing friendships in a more informal setting. This year's event featured a welcome reception sponsored by Istituto Marangoni Miami, which allowed our guests to get acquainted. On the second day, a dinner sponsored by Western Atlantic University School of Medicine provided this busy event with a suitably memorable conclusion.

## Great Delegate Feedback

Over the course of its 30-year history, ICEF has become renowned for the outstanding organisation of its events. We are always working to ensure that delegates are provided with the best environment, facilities, and support in order to facilitate efficient and productive meetings.

In the after-event survey for ICEF Miami, the organisation of the event, as well as the support and level of communication provided by the ICEF team, were rated as good or excellent by 98.5%. This feedback demonstrates our ongoing commitment to ensuring each ICEF event is the best it can be. Additionally, 91.5% rated the number and quality of new contacts they made as good or excellent.

For 28% of respondents, this was their first ICEF event, and we look forward to welcoming them back in the future.

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## Photo Gallery



[View full gallery here.](#)