

ICEF Taiwan Seminar Programme • October 20, 2025

Seminar Room		
15:15 – 15:35	Spotlight on France – Campus France  Hsin-Hong Tseng – Campus France	15:15 – 15:35
15:40 – 16:00	Spotlight on the UK – British Council  Sandy Chi – British Council	15:40 – 16:00
16:05 – 16:25	Spotlight on USA – Education USA  Carolyn Clark – American Institute in Taiwan (AIT)	16:05 – 16:25
16:30 – 17:00	Refreshment Break	16:30 – 17:00
17:00 – 17:25	How agents and universities find, vet, and grow high-trust partnerships  Dave Amor – Higher Insights Ltd.	17:00 – 17:25
17:30 – 17:55	Recruiting in Taiwan: Key insights for a dynamic market  Brian Hockertz – OH! Study Education Center	17:30 – 17:55
18:00 – 18:55	Beyond the trends: Understanding the new generation of Taiwanese students  Danny Chang – IECA Peter Lin – Blue Ocean International Consulting Inc. Bonnie Lee – StudyDIY Tony Chang – Bear Education Martijn van de Veen (moderator) – ICEF	18:00 – 18:55
19:00 – 21:00	Welcome Reception	19:00 – 21:00