



Seminar Room		
14:00 – 14:25	Strategic networking: Building stronger partnerships • Agents & Providers • Seher Neöz – ICEF	14:00 – 14:25
14:30 – 15:10	Ensuring the right approach: Differing application strategies for K-12 and summer camp opportunities • Yonggang (Samson) Li – Hikids Education China Glenn Reidie – Westbourne International Christine Cunniffe – LVS Ascot Seher Neöz (moderator) – ICEF	14:30 – 15:10
15:15 – 15:35	Spanish language & vocational training opportunities – A market update • Courtney April Bowen – Hotel Escuela Ecotur/Study in Valencia	15:15 – 15:35
15:40 – 16:00	Top study destinations: Evolving preferences for Chinese students • Daniel Zheng – Hope International Education	15:40 – 16:00
16:05 – 16:45	The value of guidance: How quality agents succeed amidst China's headwinds • Shangjiao Sun – Erlun Education Dave Amor – Higher Insights Ltd. Kiran Patel – China-Britain Business Council Martijn van de Veen (moderator) – ICEF	16:05 – 16:45
16:50 – 17:10	Spotlight on New Zealand – Education New Zealand • Shelly Xu – Education New Zealand	16:50 – 17:10
17:15 – 17:35	Spotlight on the UK – British Council • Josh Gabriel – British Council	17:15 – 17:35
17:40 – 18:00	Spotlight on France – Campus France • Ni Feng – Campus France Chine	17:40 – 18:00
18:05 – 18:55	Attracting Chinese students: Key decision-making factors in this major source market • Bing (Fiona) Huang – North America International Education Group Angela Zheng – Uoffer Global Huanchen Wang – Wiseway Global Martijn van de Veen (moderator) – ICEF	18:05 – 18:55
19:00	Welcome Reception	19:00