



Event Report

ICEF Secondary Education Paris

24 – 26 Sept, 2025



ICEF Secondary Education Paris: exclusive secondary education networking opportunities

3,758

meetings

396

individuals

336

organisations

63

countries

Aimed at secondary schools, boarding schools, high schools, foundations, and junior education programmes, ICEF Secondary Education Paris connects ICEF-screened secondary education agents from around the world with quality educators from leading study destinations. This year's event gathered **396 international education professionals representing 336 organisations from 63 countries.**

Over the course of three days, **3,758 meetings** were held at the recently reopened Paris Marriott Rive Gauche Hotel & Conference Centre.

Kathy Vos (International School Eerde BV, Netherlands)

ICEF Secondary Paris provided a professional option to network with agents that are truly focused on the boarding school market. These agents are aware of the various school options and come to the event prepared to engage in meaningful conversations and partnerships. As a boutique school – we have definitely found this event worth our effort and budget. The ICEF team continues to provide an agenda that maximises the agent / educator networking opportunities.



Education Providers

A total of **175 education providers** representing **145 institutions** joined the event. They came from **15 countries**, with the top 5 being: the US (34%), Canada (20%), the UK (19%), New Zealand (6%), and France (5%).

73% of attendees had previously attended an ICEF event, demonstrating the quality and enduring appeal of our events. For those who attended ICEF Secondary Education Paris as first-timers (27%), we look forward to welcoming them back in the future.

Sarah Rimini (Inspired Europe Holdings Ltd, UK)

ICEF Secondary Education events have always been the ideal platform to connect with agents who are exclusively focused on secondary placements. I really value the bespoke, smaller format, which makes it easy to build meaningful relationships—both with long-standing partners and with new acquaintances.

Katy Nicketakis (Lincoln Academy, USA)

ICEF Secondary Education was, again this year, a great way to connect with existing partners and make new connections. The perfect size, it's large enough to have a variety of attendees, but small enough to feel intimate.

Educator segment interest

95%
Secondary & high school programmes

82%
Additional programmes and services

64%
Language courses

38%
Cultural exchange / work & travel

14%
Foundation programmes

Student Recruitment Agents

ICEF Secondary Education Paris was enthusiastically supported by our community of pre-screened agents – a total of **173 representatives from 158 organisations** attended.

Agents came from **57 countries**, with the top 5 being: Spain (13%), Italy (11%), Ukraine (8%), Türkiye (7%), and France (4%). 21% of the agents were attending their first ICEF Secondary Education event.



Sarisa Voraphakhun (Plearn Connexion, Thailand)

ICEF helps me broaden my perspective and connect with schools beyond my network. Well organized and truly valuable, it gets better every time I attend.

Nuria Guiu (Aston Herencia, Spain)

Attending ICEF Secondary Education Paris for the second year has once again been an outstanding experience. The event successfully fosters meaningful connections between agents and educators, allowing us to engage on a more personal level and to build strong networking relationships, not only with educators but also with fellow agents. We highly value these opportunities, as they contribute significantly to both professional and personal growth. The event continues to prove itself as an essential platform for collaboration and development within our field.

Agent segment interest

Language courses **84%**

Secondary & high school programmes **80%**

Additional programmes and services **72%**

Cultural exchange / work & travel **69%**

Foundation programmes **42%**

Service Providers

16 service providers from 9 organisations attended ICEF Secondary Education Paris 2025. They came from 5 countries: the United Kingdom, Canada, the USA, Germany, and New Zealand.



Kurt van Zyl (Your Education, New Zealand)

Being part of this ICEF event was both energising and inspiring, and it reminded me why we love this industry and the people in it. ICEF has created a fantastic platform to connect with like-minded, passionate professionals, all of whom I am confident will become valuable partners in the future. Thank you, ICEF, for organising such impactful events!

Seminars & informal networking

ICEF Secondary Education Paris 2025 included a full seminar programme, with 5 presentations and panel discussions covering a range of topics important to both the industry as a whole and the secondary education sector in particular. Subjects this year included a session on building effective educator-agent partnerships; a panel discussion on geopolitical changes affecting the secondary sector; a further panel discussion on safeguarding; a presentation on immigration; and a panel on the needs of Gen Alpha. Additionally, the roundtable debates offered participants the valuable opportunity to share their knowledge and experience with their peers.

Alongside the pre-scheduled meetings, ICEF events provide a number of informal networking opportunities and ICEF Secondary Paris was no exception. On the first evening, delegates gathered for a welcome reception – the perfect opportunity to connect with old friends and make new acquaintances. The second day concluded with a dinner cruise, a popular addition to the conference, which sold out well in advance. The cruise provided attendees with a memorable conclusion to this busy, productive event held right in the heart of Paris.

Great Delegate Feedback

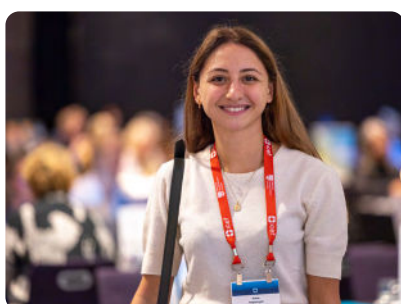
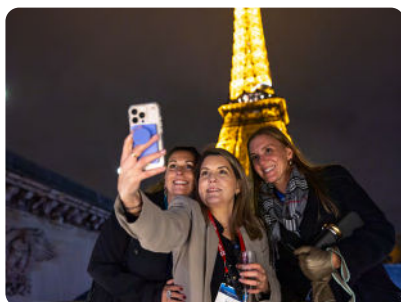
Over the course of more than three decades, ICEF has become renowned for the outstanding organisation of its events. We are always working to ensure that delegates are provided with the best environment, facilities, and support in order to facilitate efficient and productive meetings.

In the after-event survey for ICEF Secondary Education Paris, the organisation of the event was rated as good or excellent by 99% of respondents, as was the support and level of communication provided by the ICEF team. This feedback demonstrates our ongoing commitment to ensuring each ICEF event is the best it can be.

99% rated the number of new contacts they made as good or excellent, and 94% gave the same rating for the quality of the new contacts.

For 17% of the respondents, this was their first ICEF event, and we look forward to welcoming them back in the future.

Photo Gallery



[View full gallery here.](#)