



Event Report

ICEF Vancouver

12 – 14 May, 2025



Connecting global agents with educators from across the US and Canada

5,148

meetings

680

individuals

441

organisations

63

countries

Established as North America's leading international educational networking opportunity, ICEF Vancouver connects high-quality, ICEF-screened international student agents from around the world, with educators from two immensely popular study destinations – Canada and the US. This year, **680 individuals**, representing **441 organisations**, attended from **63 countries**.

Over the course of three days, **5,148 meetings** were held at the Hyatt Regency Vancouver.

Alex Alferov (LCI Education Network, Canada)

ICEF Vancouver 2025 was a fantastic opportunity to reconnect with long-standing partners and forge new relationships across the global education sector. The event was flawlessly organized, and the quality of agent meetings exceeded expectations. At a time of significant change in Canadian international education, ICEF continues to provide a vital platform for collaboration and meaningful dialogue.



Education Providers

A total of **276 education providers** attended ICEF Vancouver 2025. They represented **137 institutions** from across Canada, the US, the Bahamas, and Barbados.

94% of attendees had previously attended an ICEF event, demonstrating the enduring quality and appeal of our events.

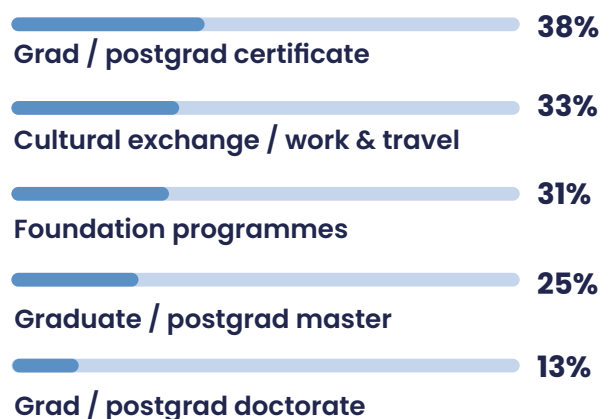
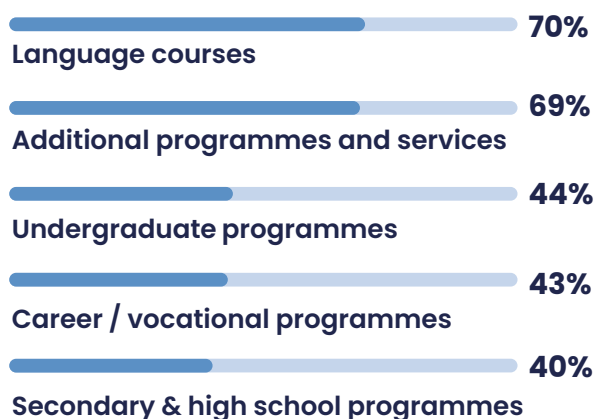
Lisa Williamson (CAPS-I, Canada)

The Vancouver event provided an excellent opportunity to connect with numerous agents and providers from various regions. It was flawlessly organized, and the location offered the perfect setting for everyone to enjoy a meaningful time together.

James Boswell (St. Margaret's School, Canada)

ICEF Vancouver was a great event for reconnecting with current agency partners and building new partnerships. Plus, it was great to receive ground-level updates from a variety of agencies from different regions on the current market conditions. The seminars also provided fresh perspectives.

Educator segment representation



Student Recruitment Agents

ICEF Vancouver was enthusiastically supported by our community of pre-screened agents, **with a total of 296 representatives from 255 organisations** attending the event.

Agents came from 59 countries, with the top 5 being: India (11%), Brazil (10%), Mexico (8%), Nigeria (6%), and Colombia (5%).



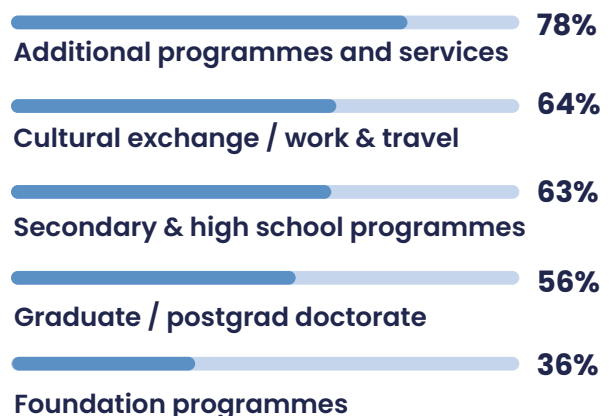
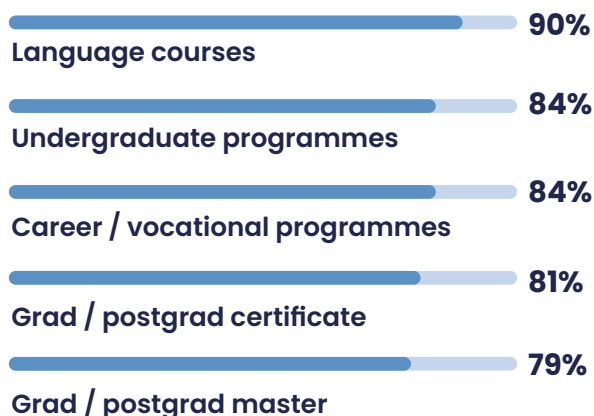
Acqueen Obi (Maczey Concept and Educational services, Nigeria)

The ICEF Vancouver event was very interesting. There were lots of new connections and the event organizers made sure everything went well. The evening events were very refreshing with great vibes and energy – everyone had lots of fun. Kudos to ICEF for their professionalism and perfection.

Raúl Cely Cardenas (Dingoos, Australia)

I loved the event, it was very productive. I caught up with key partners, reconnected with industry friends, and made exciting new connections.

Agent segment interest



Service Providers

ICEF Vancouver proved popular with a range of service providers who support international student mobility. In total, **92 representatives** joined from **37 organisations**.

They came from **9 countries**: Canada, the UK, Germany, India, Netherlands, Norway, the US, Mexico, and Türkiye.



Amit Arora (Magic Cube Canada, Canada)

ICEF has been a great platform for us as it helped showcase our brand. Just keep on doing what you all have been doing.

Seminars & informal networking

ICEF Vancouver 2025 featured a comprehensive programme of seminars and panel discussions, with a total of 12 sessions from which to choose, as well as 7 interactive roundtable debates. With a strong focus on the opportunities and challenges present in the evolving North American recruitment landscape, this year's topics included a look at Canadian high schools; a valuable session on study permit refusals; a detailed look at British Columbia's Education Quality Assurance Policy; analyses of the impact of the recent policy changes and the impact these have had on student perceptions of Canada; and a look into Quebec's private schools.

Additionally, the roundtable debates offered participants the opportunity to leverage their own knowledge and experience, sharing information with their peers and forming new connections in the process. There were seven sessions in total, with participants able to select two from the following: Encouraging diverse applicants: The importance of postgraduate work permits; Widening opportunities for students: How can embedded colleges support high-school students? How to address the accommodation challenges faced by international students in Canada; Ensuring effective training: Keeping offshore representatives up to date; French education in Canada; The use of AI in student recruitment processes: Pros and cons; British Columbia's education quality assurance policy: Sharing best practice.

Finally, evening receptions are an integral part of any ICEF event, providing attendees with the opportunity to catch up with existing friends and partners, as well as cementing new connections, in a more relaxed setting. ICEF Vancouver was no exception. On the first day, delegates enjoyed a welcome reception sponsored by Study in BC Canada. On day two, a more formal event, sponsored by Coquitlam School District, was held at the Commodore Ballroom. With attendees enjoying a meal and entertainment, it was the perfect way to spend the final night of the event.



Great Delegate Feedback

Over the course of its 30-year history, ICEF has become renowned for the outstanding organisation of its events. We are always working to ensure that delegates are provided with the best environment, facilities, and support in order to facilitate efficient and productive meetings.

In the after-event survey for ICEF Vancouver, the organisation of the event, as well as the support and level of communication provided by the ICEF team, **were rated as good or excellent by 99% and 94% respectively**. This feedback demonstrates our ongoing commitment to ensuring each ICEF event is the best it can be.

88% rated the number of new contacts they made as good or excellent, and 92% gave the same rating for the quality of the new contacts.

For 25% of the respondents, this was their first ICEF event, and we look forward to welcoming them back in the future.

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