

Get ready for an unforgettable experience in Munich, Germany, where academic excellence meets innovation and opportunity!

We are pleased to invite you to join us for a special Fam Trip organized by Munich Business School (MBS) and Munich University of Digital Technologies (MUDT). This exclusive event is designed to showcase our academic programs, vibrant campus environments, and the beautiful city of Munich.

**Event Overview:** This two-day Fam Trip will allow you to:

- Explore MUDT and MBS campuses
- Learn about our programs in digital technologies and business education
- Experience the cultural richness of Munich, including visits to the BMW Museum, the Allianz Arena, and other iconic landmarks

We are excited to offer you an opportunity to connect with faculty, staff, and other agents while also enjoying the best of Munich's history and modern attractions.

### What is included?

3 nights of accommodation, all cultural visits, as well as lunches and dinners

# How much does it cost?

The program is free of charge.

## To sign up, Please fill out the form:

Places are limited. To ensure your participation, please fill out the registration form by September 15, 2025.

## **Contacts:**

Sevara Khaitmetova, MBS, International Recruitment Manager

ir@munich-business-school.de



+49 171 122 39 88

Amely Serian Flores, MUDT, Student Recruitment Manager

+49 152 593 597 22

a.flores@uni-munich.de

# **Event Agenda:**

# October 29th - Day 1: Welcome to Munich!

· Check-in Revo Hotel Munich (Optional)

# October 30th - Day 1: Exploring MUDT & MBS

- · 10:00 13:00: MUDT Presentation & Campus Visit
- · 13:00 14:00: Lunch at Siemens Campus
- · 14:00 17:00: MBS Presentation & Campus Visit
- · 19:00 21:00: Dinner at a Traditional Bavarian

Restaurant

# October 31st - Day 2: City and Tours

- · 10:00 13:00: Munich City & Cultural Tour
- · 13:30 15:30: Lunch + Allianz Arena Tour
- · 16:30 18:30: BMW Museum and Olympic Park Tour
- · 19:00 21:00: Farewell Dinner

## November 1st - Day 3: Goodbye

- · Check out
- · Train to Berlin for ICEF