



Dear Friends and Partners,

If you're attending the upcoming **ICEF Madrid Conference**, we are excited to invite you to a special **FAM Trip** hosted by **SEK Education Group**. Whether you're a new or long-time partner, this is your chance to explore our **international school** and **university campus** firsthand!

Location

SEK El Castillo International School & UCJC (Camilo José Cela University)

Meeting Point:

Hotel Riu Plaza (ICEF Hotel) – Lobby at **8:50 AM** for a **9:00 AM departure**

Who's Invited:

SEK Agents (by invitation only)

Programme

○ 09:30 | Coffee & Welcome

Meet the Head of School, Head of Boarding, Head of Admissions & international students

10:00 | Guided Campus Tour

Including boarding facilities

- 11:00 | UCJC Admissions Team Meeting
- 11:30 | Tour of UCJC & El Castillo Sport Club
- 12:00 | Lunch on Campus

Enjoy a relaxed meal at the UCJC Restaurant with SEK staff

≈ 13:00 | Return Transfer to ICEF Hotel

Back in time for 14:00 seminars

RSVP Today!

To confirm your place, contact:

Larysa Neklyudova

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We look forward to welcoming you for an inspiring and engaging morning! SEK Education Group