



Maximise your impact and Sponsor an ICEF virtual event

Sponsorship Package: €3,000

Gain unparalleled brand exposure to key decision-makers in international education by sponsoring an ICEF virtual event. This cost-effective package offers visibility to a targeted audience of education agents, institutions, and service providers, allowing you to achieve global reach across multiple channels before, during, and after the event.

Pre-Event Exposure

- **Logo on ICEF event page**
Your logo displayed on the ICEF event page, visible to registrants and visitors.
- **Logo on pre-event emails**
Your logo included in all pre-event emails to participants.
- **Social media promotion**
Acknowledgment of your sponsorship across ICEF's socials, with your brand tagged.
- **Branding on meeting request messages**
Automated event scheduling messages include your company name and URL (approx. 1800+ meetings).
- **Logo on event schedule banners**
Displayed on digital banners above the meeting schedule each day.
- **Logo on Marcom eSchedule PRO pages**
Your branding visible throughout the event on the eSchedule PRO platform.

During Event Exposure

- **Branded pre-recorded webinar**
Provide a branded webinar and have it promoted via push notifications and available on-demand throughout the event.
- **Sponsor introduction in LIVE welcome session**
Sponsors are introduced at the event welcome, fostering a sense of community.
- **Promo video in LIVE welcome session**
Provide a 1-minute promo video to have it shown at the event welcome.
- **Sponsor spotlight preview before LIVE webinars**
Your video compilation played in the waiting room before each webinar, showcasing your brand to event participants and webinar-only registrants.
- **Online campfire session**
An exclusive virtual breakout room designed for interactive, small-group discussions, moderated by a session sponsor.

Post-Event Exposure

- **Logo on post-event emails**
Your logo featured on post-event follow-up mailers sent to event participants and webinar registrants.
- **Social media promotion after the event**
Post-event acknowledgment of your sponsorship via ICEF's LinkedIn channel.