

# ICEF Spanish Education

22-24 May, 2023

## EVENT REPORT



### ICEF Spanish Education – a vibrant gathering as sector flourishes

ICEF Spanish Education provided a unique opportunity for education providers in Spanish speaking countries to network with ICEF-screened, quality student recruitment agents from around the world.

With a focus on growing enrolments for programmes taking place in Spanish speaking countries, **203** individuals representing **136** industry organisations from **42** countries, held a total of **1,498** in-person meetings over the course of three days.



*It was a pleasure attending ICEF Spanish Education 2023 in Sevilla. As a service provider we have had the opportunity to meet very good agencies and educators. The organisation of this event has been fantastic. We will definitely repeat next year in Madrid.*

Sergio Guzmán Amo, Easy-Go – Travel Insurance, Spain



*A great opportunity to showcase the wide range of educational opportunities in Spain.*

Sheetal Joshi, CEU Universities, Spain

**1,498**

MEETINGS *between*

**203**

INDIVIDUALS *representing*

**136**

ORGANISATIONS *from*

**42**

COUNTRIES *across*

**5**

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## Great Delegate Feedback

In the post-event survey for ICEF Spanish Education 2023, 100% of respondents rated the organisation of the event, and the support and level of communication provided by the ICEF team, as good or excellent. This feedback demonstrates our ongoing commitment, ensuring each ICEF event is the best it can be.

**90%** rated the number of new contacts they made as good or excellent, while **87%** gave the same rating for the quality of the new contacts.

For **39%** of the respondents, this was their first ICEF event, and we look forward to welcoming them back in the future.



*The perfect event to connect with global agents interested in Spain. Our company had really good meetings. Highly recommended for their professionalism and organisation. We will definitely come back next year.*

**Oliver Esteban, Academia Guiu 1892, Spain**

## Education Providers

A total of **57** educators representing **45** institutions joined the event in Seville. All of them were from Spain and **52%** held senior management positions.

For **41%** of educator delegates, this was their first ICEF Spanish Education event, and **19%** were first-timers at ICEF events.



*ICEF Spanish Education 2023 was an enriching experience. All the attendees that I met had genuine interest in establishing new partnerships and connections. Apart from meetings, a more relaxed and social approach is also important at these intensive events, which they took care by organising dinner at a spectacular venue with a show that highlights the culture.*

**Pati Botella Navarro, Espanole - International House Valencia, Spain**



*ICEF Spanish Education 2023, which took place in Seville, has been highly successful for our university, and we strongly recommend that all institutions which offer studies in several languages participate in the next edition. We would like to congratulate the event organisers for their excellent coordination during the three days.*

**Albert Cebrián, CEDEU University College, Spain**

## Service Providers

ICEF Spanish Education proved particularly interesting for local education industry service providers. **18** representatives joined from **14** organisations, **92%** of which were based in Spain, with the other **8%** joining from the US.

For **31%**, this was their first time attending an ICEF event.



## Student Recruitment Agents

In total, **83** pre-screened agents attended, representing **71** organisations. They joined us from **41** countries, with the top 5 being: Italy, Ukraine, Morocco, Colombia, and Kazakhstan.

All attending agents were carefully vetted by ICEF to ensure professional quality, and – as is customary for ICEF events – the majority, **56%**, held senior management positions.



*ICEF Spanish Education fut une réussite totale à tous les niveaux. Nous vous encourageons pour les évènements futurs.*

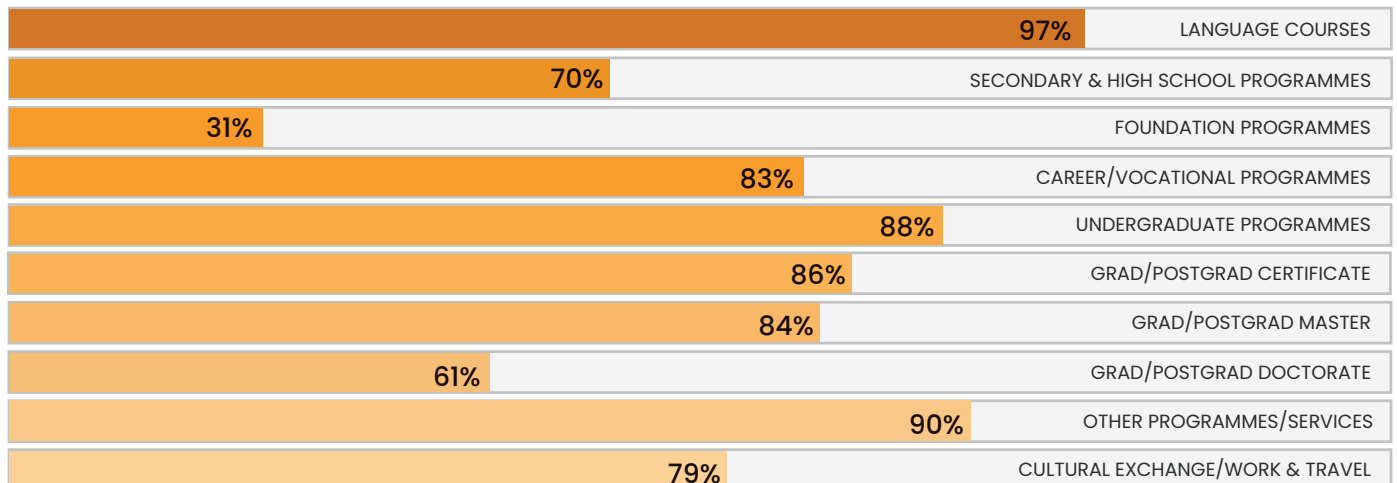
**Saer Ndiaye, Social Connexion Consulting SARL, Senegal**



*It was a great pleasure to participate in ICEF Spanish Education in Seville, and it was a good opportunity to meet new schools and partners. The organisation was excellent and I hope to participate again in the future.*

**Alice Mor, Keiron Education, Italy**

## AGENT SEGMENT ATTENDANCE



## Seminars & informal networking

In addition to the one-to-one meetings, ICEF events are well known for their programmes of webinars and seminars featuring industry thought leaders and covering the latest information relevant to the sector.

At ICEF Spanish Education, a range of fascinating topics were covered, including: “Challenges when applying for a student visa in Spain”, “Secondary education opportunities in Spain”, “Spanish student visa – panel discussion”, and “Study in Spain – education, our art”.

**Last but not least...** Evening receptions at ICEF events have a reputation for being integral to the overall experience and this year was no exception. Working in collaboration with our sponsor, Colegio Internacional de Sevilla – San Francisco de Paula, we were proud to host a vibrant welcome reception featuring delicious food and live music.

On the second day, our guests were treated to a special event at Casa de Pilatos, with Flamenco dancers adding a dash of excitement to the proceedings. These events provided the perfect opportunity to cement new partnerships in an informal setting.

For 2024, ICEF Spanish Education turns to Spain’s capital, Madrid, and we can’t wait to see you there from May 22 – 24. **Registration is open now.**



*We truly appreciate the organisation of ICEF Spanish Education in Sevilla since it has deeply enhanced our connections with different agencies, allowing us to create fruitful partnerships. We had the opportunity to sponsor and participate in the Welcome Reception, which was a great opportunity to expand our brand, as well as organising a fam trip with agents interested in getting to know our city and school. It has been a great experience which we will definitely repeat.*

**Israel Serrano, Colegio Internacional de Sevilla San Francisco de Paula, Spain**

# Thank you to the ICEF Spanish Education sponsors

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