

ICEF South Asia

06–08 Feb, 2024

EVENT REPORT



Connecting educators and quality agents representing students from across India and South Asia

ICEF South Asia 2024, which was hosted this year in Delhi, successfully gathered 573 international education professionals representing 399 organisations for a three-day event. With participants attending from 16 countries across five continents, ICEF South Asia demonstrated the continuing growth of the region as a key market for international student recruitment.

Together, attendees held 3,360 pre-scheduled 1:1 meetings at the Pullman New Delhi Aerocity Hotel.



As an attendee of the ICEF South Asia event in Delhi, I was thoroughly impressed by the level of organization and the quality of connections made. The event provided an invaluable platform for networking with key players in the education industry, fostering meaningful partnerships, and gaining insights into emerging trends. The sessions were informative and engaging, offering valuable perspectives on global education opportunities. I highly recommend ICEF South Asia to anyone looking to expand their network and stay ahead in the ever-evolving landscape of international education.

Avani Hiren Sevak, Join In Campus SARL, India

3,360

MEETINGS *between*

573

INDIVIDUALS *representing*

399

ORGANISATIONS *from*

16

COUNTRIES *across*

5

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Great Delegate Feedback

In the after-event survey for ICEF South Asia 2024, the organisation of the event, as well as the support and level of communication provided by the ICEF team, were rated as good or excellent by **95%** and **100%** of respondents, respectively. This feedback demonstrates our ongoing commitment to ensuring that each ICEF event offers the very best experience for attendees.

88% rated the number of new contacts they made as good or excellent, and **90%** gave the same rating for the quality of the new contacts.

For **43%** of the respondents, this was their first ICEF event and we look forward to welcoming them back in the future.



ICEF South Asia 2024 was a great learning experience and platform to make new contacts and gain new opportunities for networking. I had an excellent time and I'm very likely to attend the next ICEF event.

Neha Syed, AUM Global Education Services, India



ICEF has always been an amazing platform to create new contacts and learn about the changing & upcoming trends of the international education sector. It provides an opportunity to be a leader, while having maximum reach with the international universities and colleges from around the globe. I would like to specifically mention the well organised events, schedules, and legendary parties of ICEF, which looks quite commendable keeping in mind that ICEF brings thousands of international universities & colleges together under one roof.

Amandeep Singh Ahluwalia, Pyramid E Services, India



ICEF always does it better. Great event, great audience, great work ICEF.

Henry Tolley, PeopleCert International, UK



This was my first ever ICEF South Asia event and I found it great. I got an opportunity to connect with colleges and universities from around the world along with some good service providers. So, it was a wonderful experience for me and I would like to attend more such ICEF events in the coming years.

Pravin Rimal, Midway Global Network, Nepal

Education Providers

A total of **119** educators representing **60** institutions joined the event in Delhi.

Educators came from **16** countries, with the top five being: Canada, the US, the UK, Germany, and Australia.

For **8.4%** of educator delegates, this was their first ICEF South Asia event and we're sure it won't be their last!



Attending ICEF South Asia 2024 in New Delhi as a representative of the Freshman Program at FH Aachen was an enlightening experience. The event offered excellent networking opportunities and provided valuable insights into the diverse education systems of South Asia. I'm grateful for the knowledge and connections gained, which will be instrumental in enriching our programme in Germany.

Soheil Mirzapoor, ACIAS e.V., Germany



The ICEF South Asia event in Delhi was an excellent opportunity to connect with experienced agents and service providers from across South Asia. The quantity and quality of the delegates was matched by the warm welcome given by the ICEF team.

Christopher McAllister, Tettenhall College, United Kingdom

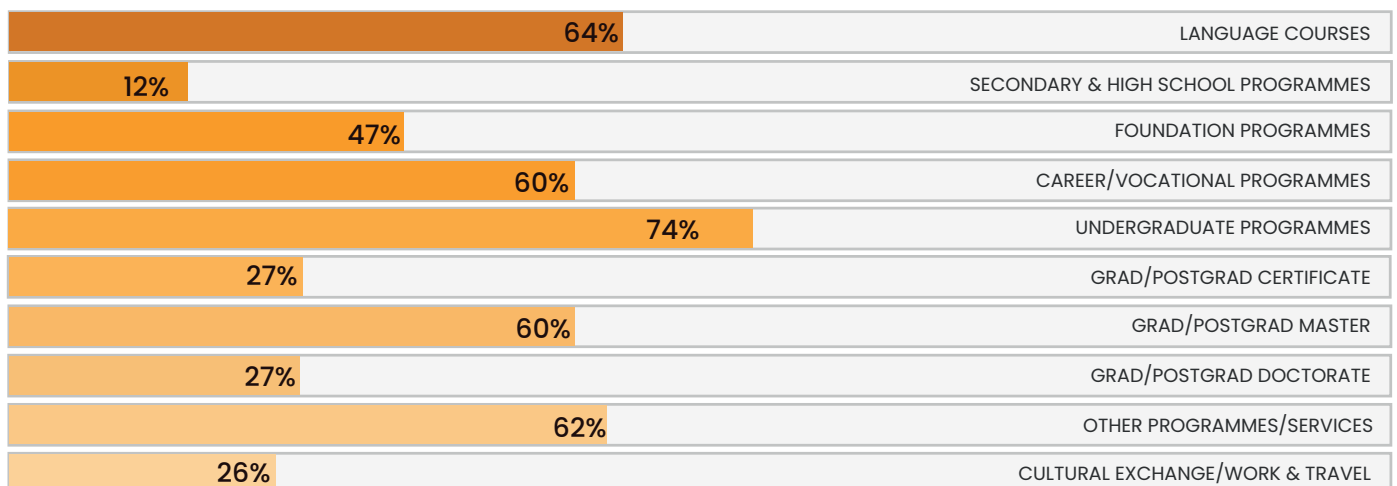


I know and have heard a lot about ICEF events. Fortunately, this was my first chance to join in person. I would love to join these events in the future for better networking.

Monika Babbar, Southern Utah University, USA



EDUCATOR SEGMENT ATTENDANCE



Student Recruitment Agents

In total, **208** pre-screened agents attended, representing **170** organisations. They joined us from six countries: India, Nepal, Bangladesh, Sri Lanka, Australia, and Canada.

The quality of ICEF events is repeatedly demonstrated by the substantial number of senior management in attendance. For ICEF South Asia, **38%** of agency delegates were at senior management level or above.



I would like to extend my heartfelt gratitude to ICEF for flawlessly orchestrating the South Asia event in Delhi. It provided an exceptional opportunity to rekindle our existing partnerships and forge new alliances with esteemed educational institutions from diverse countries, all under one roof. The event was truly remarkable and invaluable. I eagerly anticipate future participation to continue exploring opportunities for prospective Nepalese students. Thank you immensely.

Bhuwan Bahadur Chhetri, Target International Education, Nepal



We had the pleasure of participating in ICEF South Asia 2024, and it was an outstanding experience. The ICEF team's dedication and innovative approach to meeting different universities and colleges has significantly contributed to our organisation's international diversity. We've experienced a seamless and effective collaboration that consistently delivers positive results.

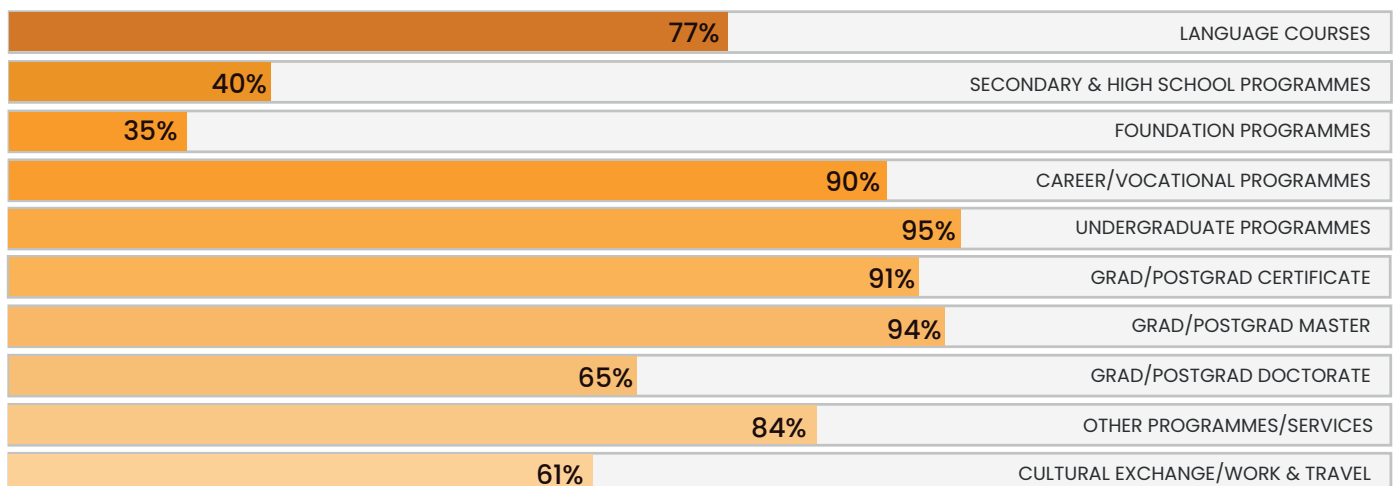
Naresh Kumar, Nxt Step Overseas Consulting, India



Thank you very much for the outstanding support and organising such an incredible event. ICEF South Asia exceeded all our expectations.

Gurinder Sadra, SARC, India

AGENT SEGMENT ATTENDANCE



Service Providers

ICEF events provide an ideal opportunity for providers of services related to international student mobility to connect, one-to-one, with educators and agents representing hundreds of thousands of overseas students.

As our industry undergoes a digital transformation, at recent events we have witnessed both an increase in the number of providers attending, and a more diverse range of services being showcased.

At ICEF South Asia 2024, **112** service providers from **47** organisations attended. They came from eight countries: Canada, India, the UK, the US, Australia, France, Germany, and UAE.



Attending ICEF South Asia was an incredibly enriching experience, and I am immensely grateful to the ICEF team for organizing such a well-coordinated and impactful event. From the engaging sessions to the fruitful networking opportunities, every aspect of the event was thoughtfully planned and executed. The ICEF team's dedication to fostering collaboration and facilitating meaningful connections within the international education community was evident throughout the event. I was particularly impressed by the diverse range of topics covered in the sessions, which provided valuable insights into the latest trends and best practices in the field.

Anmol Dhawan, InUni Marketing, UK

Seminars & informal networking

ICEF events are renowned, not just for their networking opportunities, but also for their inspiring programme of seminars, providing valuable market intelligence for the sector. Led by industry experts, these sessions provide a range of insights, supporting the development of long-term recruitment strategies.

ICEF South Asia featured a full programme of twelve seminars and panel discussions. The range of insightful and region specific topics included: The future of Indian student

mobility; Recruiting from India in a rapidly changing geo-political environment; India's new education policy: impact and opportunities; and The needle in the haystack: how digital technologies are finding the best students.

Finally, the evening receptions - which are an important and much-anticipated aspect of any ICEF event - provided attendees with the valuable opportunity to continue networking with partners old and new in a more relaxed setting.



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