

# ENHANCED AGENCY PACKAGES

Valid from January 2024



Increase the visibility of your organisation with a range of available upgrades:

<b>Fully Sponsored Event Participation</b>		<b>Free</b>
Event attendance for one person		✓
Hotel accommodation		✓
Must have 25 confirmed appointments		!
<b>Semi-Sponsored Participation</b>		<b>€595</b>
Event attendance for one person		✓
Hotel accommodation		✓
Must have 10 confirmed appointments. Only available for ICEF Berlin, The ICEF Global Higher Education Summit, ICEF North America.		!
<b>Enhanced Participation</b>		<b>€495</b>
Upgraded business profile in Marcom (meeting scheduling platform)		✓
Promotion in a 'Meet the agents' email to all event attendees		✓
<b>Second Participant</b>		
A second full meeting schedule for a colleague		✓
Does not include additional accommodations. Shared room with first participant available upon request.		!
ICEF Events		from €595
ICEF ANZA • Ōtautahi   Christchurch, Aotearoa   New Zealand		AU\$1,300
ICEF Berlin, The ICEF Global Higher Education Summit • London, ICEF North America • Niagara Falls		€795
<b>Exhibitor Booth / Display Tables</b>		<b>From €4,950</b>
Please speak to your ICEF Agent Relations Manager about opportunities to exhibit your organisation at events e.g. with a booth or display table.		✓