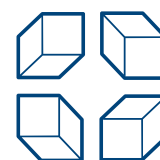


# The ICEF Vancouver Workshop

Meet quality student recruitment agents from around the world sending students to the US and Canada



Hyatt Regency, Vancouver • May 26 - 28, 2011



**ICEF**  
Workshops

## Presentations by Industry Associations • May 26, 2011

Plaza Ballroom A	
14:00 – 14:30	<p>Current Outlook for IEPs in the USA  <b>Kathy Kohut</b>, VP Outreach, AAIEP            USA  <i>Audience: All</i></p>
14:30 – 15:00	<p>Study in Manitoba: Broaden Your Client Base and Grow Your Business  <b>Karen Strobel</b>, Director, International Student and Continuing Education Programs, MCIE            Canada  <i>Audience: Agents</i></p>
15:00 – 15:30	<p>Study in Atlantic Canada  <b>Mike Rosson</b>, Director of Marketing and Recruitment, EduNova  <b>&amp; Ryan Sullivan</b>, Director of Recruitment, Saint Thomas University            Education and Training/Formation Atlantic (ETFA)            Canada  <i>Audience: Agents</i></p>
15:30 – 16:00	<p>Languages Canada: Quality, Creativity, and Protection for Students  <b>Gonzalo Peralta</b>, Executive Director, Languages Canada            Canada  <i>Audience: Agents</i></p>
16:00 – 16:30	<p>Study in British Columbia  <b>Tina Chow</b>, Director of Marketing, BCCIE            Canada  <i>Audience: Agents</i></p>
16:30 – 17:00	<p>Introduction to the American International Recruitment Council  <b>Jennifer Wright</b>, Assistant Director, AIRC            USA  <i>Audience: All</i></p>
17:00 – 17:30	<p>CAPS-I: Your Guide to Quality Public Elementary &amp; High School Education in Canada  <b>Bonnie McKie</b>, Executive Coordinator, CAPS-I            Canada  <i>Audience: Agents</i></p>
17:30 – 18:30	<p>Roundtable Discussion: Canada's Educational Landscape and Educational Agencies  <b>Karen McBride</b>, President, CBIE &amp; <b>Gonzalo Peralta</b>, Executive Director, Languages Canada            Canada  <i>Audience: All</i></p>
18:30 – 19:15	<p>Don't Satisfy Your Students!  <b>Aly Rajab</b>, CEO &amp; President, CLLC            Canada  <i>Audience: Agents</i></p>