

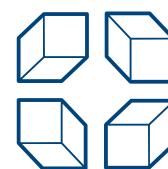
The ICEF Berlin Workshop

including the Work & Travel Zone

Connecting international educators with the world's best agents



Hotel InterContinental, Berlin • Nov 01 – 03, 2009



ICEF

Connect. Recruit. Grow.

Industry Presentations • November 01, 2009

Seminar room	Köpenick I / II	Köpenick III
15:30 - 16:00	<p>The importance of agent associations: The IALCA example Paolo Barilari, Italian Association of Language Consultants and Agents <i>Audience: All</i></p>	
16:00 - 16:30	<p>Italian language market - Know the figures and how to increase agency sales with the help of Internet Guido Poggi, Scuola Leonardo da Vinci - Learn Italian in Italy, Italy <i>Audience: All</i></p>	<p>eCommerce for Education Travel Tyler Steward, Pyrameed, Switzerland <i>Audience: All</i></p>
16:30 - 17:00	<p>Top Media Studies in Germany: International future-proof professional Mari-Elisabeth Müller , Macromedia Hochschule für Medien und Kommunikation, Germany <i>Audience: Agents</i></p>	<p>Quality is a serious business: The value of international accreditation Richard Rossner, EAQUALS, Hungary <i>Audience: Agents</i></p>
17:00 - 17:30	<p>THEBING Language School Management Software Patrick Thebing, THEBING School Management Software, Germany <i>Audience: Educators</i></p>	<p>One-Year MBA in California Harry Domicone, CLU Graduate School of Business, USA <i>Audience: Agents</i></p>
17:30 - 18:00	<p>Learn English and German at the same time! An English Language International Boarding School in Berlin-Brandenburg Whitney Sterling, Berlin Brandenburg International School, Germany <i>Audience: Agents</i></p>	<p>One-Year MBA in California Harry Domicone, CLU Graduate School of Business, USA <i>Audience: Agents</i></p>
18:00 - 18:30	<p>Why quality is so important for you to sell! Jonathan Quinn, Centre of English Studies, Ireland <i>Audience: Agents</i></p>	
18:30 - 19:00	<p>Two-Year Community Colleges in the USA (2 + 2 = Bachelor's Degree): Complete year 1 and 2 of a university degree with low cost and small classes! Dr. Andrea Insley, Seattle Central Community College, USA <i>Audience: Agents</i></p>	<p>In the Alumni eyes: Opportunities beyond study, work and Olympic games - examples from Canada's most comprehensive university Christopher Gas, Thompson Rivers University, Canada <i>Audience: Agents</i></p>

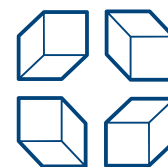
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Seminar room	Charlottenburg III	Schöneberg
15:30 - 16:00	<p>Entrepreneurship in the Education Business - Secrets of Success from the Founder of Europe's Fastest Growing Educational Company Aaron Etingen, London School of Business and Finance, United Kingdom <i>Audience: All</i></p>	
16:00 - 16:30		<p>2+2 transfer equation for an affordable Bachelor's Degree: Foothill and De Anza Colleges and The University of Montana partnership Viktoria Kolesnikova, Foothill & De Anza Colleges, USA Julie Cahill, The University of Montana, USA <i>Audience: All</i></p>
16:30 - 17:00	<p>We satisfy our agents, by delighting their students Aly Rajab, Canadian Language Learning College - CLLC, Canada <i>Audience: Agents</i></p>	
17:00 - 17:30	<p>Web-based language teaching - a new income stream for educators and agents Jonathan Dykes, Net Language, Spain <i>Audience: All</i></p>	<p>EATC introductory seminar - an overview of the Australian Education Agent Training Course and how to become a Qualified Education Agent Counsellor Rod Hearps, ICEF Online Germany <i>Audience: All</i></p>
17:30 - 18:00		<p>ALTO's Global Directions in Language Travel - 2009 results released Mauro Biondi, ALTO Chair <i>Audience: All</i></p>
18:00 - 18:30	<p>Study Group - leading the way Brendan Webb, Cam McConnell, Jonathan Peters, Study Group, United Kingdom <i>Audience: Agents</i></p>	<p>Challenging private American high schools abroad. The NACEL International School System Céline Gibassier, Nacel International, France <i>Audience: All</i></p>
18:30 - 19:00		<p>Worldwide paid internship opportunities Frederick Young, Global Education Management Ltd, United Kingdom <i>Audience: All</i></p>